



NIAMH PARSLEY

Interaction and User Experience Designer with a research background and professional experience in design methodology. Possesses an interest in usability and accessibility for interactive technologies.

CONTACT

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(415) 271 - 9843

SKILLS

Design

User Scenarios, User Journeys, User Flows, Persona Development, Sketching, Wireframing, Physical and Digital Prototyping

Technical

Sketch, InVision, Axure, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe After Effects, Processing, HTML, CSS, JavaScript, Arduino, Google Docs, Microsoft Office

AWARDS & ACTIVITIES

University Merit Award
of \$10,000, 2014

Dean's List
2011-2013

Founders' Day Award
for Honor Scholars, 2013

Alpha Sigma Lambda
Honor Society, 2013

PROFESSIONAL EXPERIENCE

Interaction Designer

FJORD, Jul 2015 - Present

- Collaborated with a team of Service Designers, Visual Designers, User Experience Designers, and product owners to research, analyze, and design a new tool for a prominent financial client
- Co-facilitated a client workshop
- Created user personas, flows, and journeys to identify process pain points and opportunities
- Developed annotated sketches, wireframes, and interactive prototypes for developers

Interaction Design Intern

Acquity Group, Jun 2014 - Aug 2014

- Conducted heuristic evaluations and competitive reviews and presented work to clients
- Analyzed research findings to drive design concepts
- Generated diagrams, wireframes, and mockups for client projects
- Assisted in designing and formatting internal presentation templates

Chief Assistant to Program Chair

Psychology & Social Intervention at NYU, Jan 2012 - May 2013

- Managed 2 PhD admission cycles, including organizing 150+ applications, coordinating meetings between the university and applicants, and arranging prospective student visits
- Scheduled, prepared materials for, and mediated faculty meetings

EDUCATION

Masters in Design and Technology

Parsons, The New School for Design 2015

Bachelors in Psychology

New York University 2013